

# Astron Connect Inc. Appoints Fei Chu to Board of Directors

Vancouver, British Columbia / TheNewswire / October 31, 2018 — **Astron Connect Inc.** (TSX-V:AST) (“Astron” or the “Company”) is pleased to announce that Ms. Fei Chu has been appointed as a director of the Company.

Ms. Chu is Procurement Director of the Fresh Food Department at Beijing Hema Fresh Network Technology Co., Ltd, a subsidiary of Alibaba Group Holding Ltd. She has over 20 years’ experience in food and beverage procurement, and particular expertise working with international suppliers. Previously, Ms. Chu has worked for Beijing Jingdong Century Trading Co., Ltd and the purchasing department of Sam’s Club, a subsidiary of Walmart Inc.

“We are thrilled to add Fei Chu to our Board of Directors,” said Randall Smallbone, President and CEO of Astron Connect. “Her decades of experience in China’s food and beverage industry will deepen our capabilities in the country and help us to expand the authentic and safe Canadian products we deliver to the growing middle- and upper-class in emerging markets.”

Astron Connect is the parent company of bottled water supplier Sachiel Water and Sachiel Connect, which helps Canadian food and beverage companies export their products to China and other emerging markets. The Company uses its experience and networks in emerging markets to provide Canadian food and beverage makers with access to international customers, who are increasingly wealthy and interested in authentic, healthy, and safe food products.

## **About Astron Connect Inc.**

Astron Connect (TSX-V:AST) helps Canadian enterprises in the food and beverage industry break through the background noise and introduce their products to new international markets in the emerging world. Astron is the parent company of Sachiel Connect and Sachiel Water. Sachiel Water supplies China and other emerging markets with pure Canadian bottled spring water. Sachiel Connect brings Canadian food and beverage companies to the world through its extensive connections and export

logistics capabilities in China and emerging markets. For more information, visit [www.astronconnect.com](http://www.astronconnect.com).

On behalf of the Board of Directors,

**Astron Connect Inc.**

Randy Smallbone

Randy Smallbone

CEO, President & Director

***Notice regarding forward looking statements:***

*This press release may contain “forward-looking information” within the meaning of applicable Canadian securities legislation. All statements, other than statements of historical fact, included herein may be forward-looking information. Generally, forward-looking information may be identified by the use of forward-looking terminology such as “plans” “expects” or “does not expect”, “proposed”, “is expected”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. This forward-looking information reflects the current beliefs of Astron and is based on information currently available to Astron and on assumptions Astron believes are reasonable. These assumptions include, but are not limited to, management’s assumptions about receiving TSXV acceptance of the Transaction as constituting Astron’s “qualifying transaction”.*

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*The forward-looking statements contained in this press release represent the expectations of Astron as of the date of this press release and, accordingly, are subject to change after such date. However, Astron expressly disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities law.*

*Investors are cautioned that, except as disclosed in the filing statement prepared in connection with the Transaction, any information released or received with respect to the Transaction may not be accurate or complete and should not be relied upon. Trading in the securities of a capital pool company should be considered highly speculative.*

*The TSX Venture Exchange has in no way passed on the merits of the Transaction and has neither approved or disapproved the contents of this press release.*

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